

THE 26TH ANNUAL

# AUSTIN UNDER 40 AWARDS

*Austin's premier philanthropic celebration honoring  
the best and brightest young professionals and their mentors,  
while fundraising for our community's future generations.*

HOSTED BY

YOUNG MEN'S  
BUSINESS LEAGUE  
*~ of Austin ~*

BENEFITTING



**Austin  
Sunshine  
Camps**

Providing the magic of overnight camp  
without the barrier of cost.

ON THE EVENING OF

Saturday, May 10, 2025  
JW Marriott

# About The Event

Since 1998, the Austin Under 40 Awards (AU40) fundraising event has honored and celebrated Austin's emerging professionals and their mentors who are making an impact in our community.

# AUSTIN UNDER 40 AWARDS

The Young Men's Business League (YMBL) of Austin hosts a series of events, culminating with the Austin Under 40 Awards gala—a black tie event honoring and celebrating Austin's emerging professionals under the age of 40. These individuals are recognized in 18 categories, including Austinite of the Year.

## 2025 Austin Under 40 Awards Gala

Join us in celebrating the 26<sup>th</sup> Annual Austin Under 40 Awards Gala, hosted by YMBL, where we anticipate welcoming more than 600 guests to the JW Marriott in downtown Austin on Saturday, May 10, 2025.

In addition to attending the gala, finalists and select sponsors are invited to attend exclusive events in their honor:

### Ancillary Events

- ★ Finalists Happy Hour: an evening happy hour exclusively honoring our 90 finalists
- ★ Mayor's Coffee: a coffee reception hosted by Austin's Mayor, recognizing the finalists
- ★ Winners Brunch: a special event after the gala honoring the winners

### MEDIA & VISIBILITY

The Austin Under 40 Awards receive significant press and media due to the high profiles and influence of our nominees, host organizations, and community partners. As a result, the Austin Under 40 Awards sponsors receive the benefit of media promotion across Austin Under 40 Awards social media platforms as well as recognition through our media partners, and of course, a gala.

### AWARD CATEGORIES

- Mentor of the Year (Over 40)
- Trailblazer Award (Individual Fundraising)
- Advertising, Marketing, and Public Relations
- Architecture, Engineering, Construction, and Design
- Arts, Music, and Entertainment
- Civics, Government, and Public Affairs
- Capital, Financial, and Insurance Services
- Energy, Sustainability, and Transportation
- Food, Events, and Hospitality
- Journalism, Media, and Content Creation
- Legal
- Medicine and Healthcare
- Nonprofit Service
- People and Operations
- Real Estate
- Retail, Manufacturing, and Supply Chain
- Sports, Wellness, and Fitness
- Technology
- Youth and Education

>> Learn more at <https://www.AustinUnder40.org>

# About The Beneficiary

## Making a difference in the life of a child

Austin Sunshine Camps provides the magic of overnight camp without the barrier of cost. We serve kids and families in Central Texas, providing overnight summer camps (10-day, 9-night sessions) at our two locations - Zilker Lodge in Zilker Park for 8-11 year olds and Lake Travis in Marble Falls for 12-15 year olds. In 2024 we served 516 campers - 88% of whom qualify for free/reduced lunch, 8% are in foster care, and 65% are from single-parent households.



# Austin Sunshine Camps

In Central Texas, the average cost of a 10-day overnight camp is \$1,700, pricing many of our families out of the opportunity. While the cost of our camp is free to our families, it costs our organization about \$1,500 to send one camper to ASC for 10 days and nine nights.



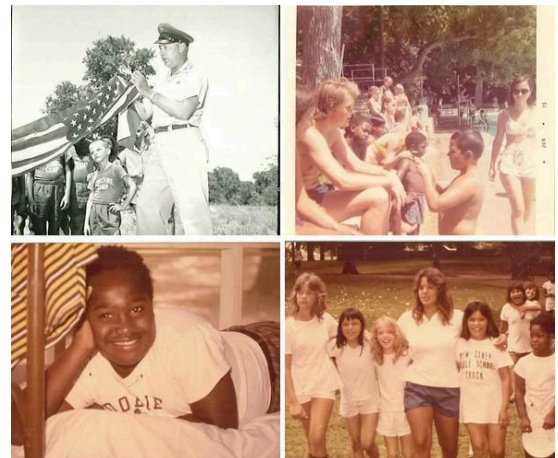
## Programs

- Overnight Summer Camp: We provide four sessions of overnight summer camp for youth ages 8 to 15, lasting ten days and nine nights at our Zilker Park and Lake Travis locations.
- Family Programming: We engage all of our summer camp families in year-round activities such as family weekend camps, day camps, and various themed events.
- Counselor-in-Training (CIT) Program: These future camp counselors have aged out of overnight summer camp or have been referred from partner programs for demonstrating leadership potential.

## Austin Sunshine Camps' History

In 1928, The Young Men's Business League of Austin recognized the serious community threat of youth tuberculosis and established the Austin Sunshine Camps in Zilker Park, as it was believed that exposure to sunshine could promote healing from the disease.

The park provided a space in which local, economically disadvantaged children could gain weight, grow strong, and spend time outdoors. Today, Austin Sunshine Camps is still serving youth living near or below the poverty line.



>> Learn more at <https://www.sunshinecamps.org>

# 2024 AWARDS IN REVIEW

# 85

Finalists Recognized



# 18

Winners  
Awarded

# ~450

Awards gala attendees

# \$60k

In proceeds raised

The success of the 2024 Austin Under 40 Awards events was made possible by our generous sponsors:



# SPONSORSHIP LEVELS

## Presenting Sponsor (1 available) – \$25,000

### AVAILABLE

#### EVENT ACCESS

- 20 tickets (two full table) and preferred seating at the 2025 Austin Under 40 Awards Gala on May 10, 2025
- 4 tickets to the Finalist Happy Hour on Wednesday evening, April 9th, 2025
- 4 tickets to the Mayor's Coffee on Wednesday morning, April 23, 2025
- 2 tickets to the Winners' Brunch on Friday morning, May 23, 2025

#### GALA PERKS

- Product placement and/or video advertisement during the gala
- Opportunity to showcase a commercial/advertisement before or after the gala
- Opportunity to showcase products in the event space
- Two-minute speaking role at awards gala
- Exclusive sponsor of the *2025 Austinite of the Year* award:
  - Company name will be announced during the Award gala during the award presentation
  - Opportunity to introduce the 2025 Austinite of the Year award winner
- Logo on event night screens
- Digital ad in the online auction pages

#### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- Minimum of two social media posts
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.
- Company logo on signage at 2025 AU40 Winners' Community events (estimated 9+ events in calendar year)
- Presenting Sponsor right to include "The 2025 AU40 Awards Gala are presented by..."
- Post-Event Thank You email to send to all celebration attendees

## Platinum Sponsor + Finalists Happy Hour (1 available) – \$15,000

### AVAILABLE

#### EVENT ACCESS

- 10 tickets (full table) and preferred seating at the 2025 Austin Under 40 Awards Gala on May 10, 2025
- 5 tickets to the Finalist Happy Hour on Wednesday evening, April 9th, 2025
- 2 tickets to the Mayor's Coffee on Wednesday morning, April 23, 2025

#### EXCLUSIVE FINALIST HAPPY HOUR SPONSOR

- Logo placement on Finalist Happy Hour signage
- Five-minute speaking opportunity at Finalists Happy Hour
- Option to showcase brand products, share promotional materials/swag to Finalists Happy Hour guests
- Select and name the featured cocktail

#### GALA PERKS

- Recognition as a 2025 Austin Under 40 Platinum Sponsor at awards gala
- Logo on event night screens
- Logo on event program

#### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- Two social media posts
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.
- Company logo on signage at 2025 AU40 Winners' Community events (estimated 9+ events in calendar year)

## Platinum Sponsor + Mayor's Coffee Event (1 available) – \$15,000

**SOLD**

### EVENT ACCESS

- 10 tickets (full table) and preferred seating at the 2025 Austin Under 40 Awards Gala on May 10, 2025
- 2 tickets to the Finalist Happy Hour on Wednesday evening, April 9th, 2025
- 5 tickets to the Mayor's Coffee on Wednesday morning, April 23, 2025

### EXCLUSIVE MAYOR'S COFFEE SPONSOR

- Logo placement on Mayor's Coffee banner and event signage
- Five-minute speaking opportunity at Winner's Brunch before Mayor Kirk Watson's address
- Option to showcase brand products, share promotional materials/swag to Mayor's Coffee guests

### GALA PERKS

- Recognition as a 2025 Austin Under 40 Platinum Sponsor at awards gala
- Logo on event night screens
- Logo on event program

### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- Two social media posts
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.
- Company logo on signage at 2025 AU40 Winners' Community events (estimated 9+ events in calendar year)

## Platinum Sponsor + Winner's Brunch Event (1 available) – \$12,000

### AVAILABLE

#### EVENT ACCESS

- 10 tickets (full table) and preferred seating at the 2025 Austin Under 40 Awards Gala on May 10, 2025
- 2 tickets to the Finalist Happy Hour on Wednesday evening, April 9th, 2025
- 2 tickets to the Mayor's Coffee on Wednesday morning, April 23, 2025
- 4 tickets to the Winners' Brunch on Friday morning, May 23, 2025

#### EXCLUSIVE WINNER'S BRUNCH SPONSOR

- Logo placement on Winner's Brunch event signage
- Five-minute speaking opportunity at Winner's Brunch

#### GALA PERKS

- Recognition as a 2025 Austin Under 40 Platinum Sponsor at awards gala
- Logo on event night screens
- Logo on event program

#### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- Two social media posts
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.
- Company logo on signage at 2025 AU40 Winners' Community events (estimated 9+ events in calendar year)



## Gold Sponsor (18 available) – \$6,500

PLEASE VISIT <https://austinunder40.org/sponsorships/> TO SEE CATEGORY AVAILABILITY

### EVENT ACCESS

- 10 Tickets (full table) to the 2025 Austin Under 40 Awards Gala on May 10, 2025
- 2 tickets to the Finalist Happy Hour on Wednesday evening, April 9th, 2025
- 2 tickets to the Mayor's Coffee on Wednesday morning, April 23, 2025

### GALA PERKS

- Exclusive sponsor for one award category, subject to availability
  - One sponsor representative may introduce the award on stage at the Gala on May 10, 2025
  - Sponsor name announced during the award presentation for selected category
  - Sponsor logo on screen during the award presentation for selected category
  - Sponsor logo on large category finalist signage (print & digital)
- Logo on the event night screens
- Logo on event program

### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- Two social media posts
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.
- Company logo on signage at 2025 AU40 Winners' Community events (estimated 9+ events in calendar year)

## Silver + Live Auction Item Sponsor (6 available) – \$3,000

### AVAILABLE

#### EVENT ACCESS

- 2 Tickets to the 2025 Austin Under 40 Awards Gala on May 10, 2025

#### GALA PERKS

- Exclusive sponsor for one live auction item, subject to availability
  - Sponsor name announced during the auction for selected item
  - Sponsor logo on screen during the auction for selected item
- Logo on event program

#### ADDITIONAL PERKS

- Company logo and link to sponsor's website featured on AU40 website.
- One social media post
- Company logo included in all 2025 AU40 emails. Includes the general AU40 mailing list, participant emails, event emails, and the AU40 Winners' Community newsletter.

## FOR MORE INFORMATION ABOUT SPONSORING THE AUSTIN UNDER 40 AWARDS

Email: [sponsorship@austinunder40.org](mailto:sponsorship@austinunder40.org)  
or visit: [www.AustinUnder40.org](http://www.AustinUnder40.org)

## A 3.5% FEE WILL BE APPLIED TO CREDIT CARD PAYMENTS

### CHECKS CAN BE PAYABLE TO:

Austin Under 40 Awards  
c/o Young Men's Business League  
PO Box 161270  
Austin, TX 78716

For electronic payment methods, contact [sponsorship@austinunder40.org](mailto:sponsorship@austinunder40.org)