

THE 26TH ANNUAL

AUSTIN

UNDER 40

AWARDS

*Austin's premier philanthropic celebration honoring
the best and brightest young professionals and their mentors,
while fundraising for our community's future generations.*

HOSTED BY

YOUNG MEN'S
BUSINESS LEAGUE
~ of Austin ~

BENEFITTING



Austin
Sunshine
Camps

Providing the magic of overnight camp
without the barrier of cost.

ON THE EVENING OF

Saturday, May 10, 2025
JW Marriott

About The Event

Since 1998, the Austin Under 40 Awards (AU40) fundraising event has honored and celebrated Austin's emerging professionals and their mentors who are making an impact in our community.

AUSTIN UNDER 40 AWARDS

The Young Men's Business League (YMBL) of Austin hosts a series of events, culminating with the Austin Under 40 Awards gala—a black tie event honoring and celebrating Austin's emerging professionals under the age of 40. These individuals are recognized in 18 categories, including Austinite of the Year.

2025 Austin Under 40 Awards Gala

Join us in celebrating the 26th Annual Austin Under 40 Awards Gala, hosted by YMBL, where we anticipate welcoming more than 600 guests to the JW Marriott in downtown Austin on Saturday, May 10, 2025.

In addition to attending the gala, finalists and select sponsors are invited to attend exclusive events in their honor:

Ancillary Events

- ★ Finalists Happy Hour: an evening happy hour exclusively honoring our 90 finalists
- ★ Mayor's Coffee: a coffee reception hosted by Austin's Mayor, recognizing the finalists
- ★ Winners Brunch: a special event after the gala honoring the winners

MEDIA & VISIBILITY

The Austin Under 40 Awards receive significant press and media due to the high profiles and influence of our nominees, host organizations, and community partners. As a result, the Austin Under 40 Awards sponsors receive the benefit of media promotion across Austin Under 40 Awards social media platforms as well as recognition through our media partners, and of course, a gala.

AWARD CATEGORIES

- Mentor of the Year (Over 40)
- Trailblazer Award (Individual Fundraising)
- Advertising, Marketing, and Public Relations
- Architecture, Engineering, Construction, and Design
- Arts, Music, and Entertainment
- Civics, Government, and Public Affairs
- Capital, Financial, and Insurance Services
- Energy, Sustainability, and Transportation
- Food, Events, and Hospitality
- Journalism, Media, and Content Creation
- Legal
- Medicine and Healthcare
- Nonprofit Service
- People and Operations
- Real Estate
- Retail, Manufacturing, and Supply Chain
- Sports, Wellness, and Fitness
- Technology
- Youth and Education

>> Learn more at <https://www.AustinUnder40.org>

About The Beneficiary

Making a difference in the life of a child

Austin Sunshine Camps provides the magic of overnight camp without the barrier of cost. We serve kids and families in Central Texas, providing overnight summer camps (10-day, 9-night sessions) at our two locations - Zilker Lodge in Zilker Park for 8-11 year olds and Lake Travis in Marble Falls for 12-15 year olds. In 2024 we served 516 campers - 88% of whom qualify for free/reduced lunch, 8% are in foster care, and 65% are from single-parent households.



**Austin
Sunshine
Camps**

In Central Texas, the average cost of a 10-day overnight camp is \$1,700, pricing many of our families out of the opportunity. While the cost of our camp is free to our families, it costs our organization about \$1,500 to send one camper to ASC for 10 days and nine nights.



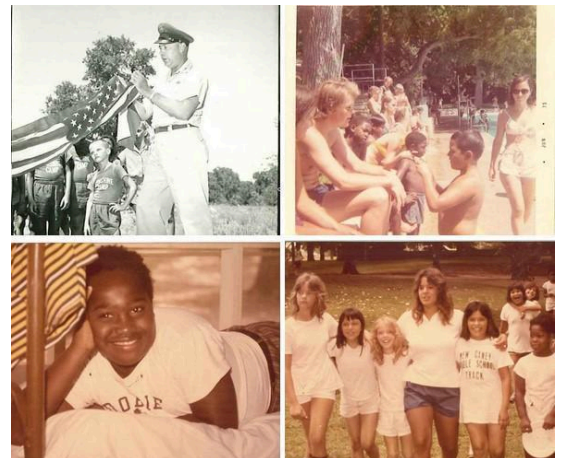
Programs

- Overnight Summer Camp: We provide four sessions of overnight summer camp for youth ages 8 to 15, lasting ten days and nine nights at our Zilker Park and Lake Travis locations.
- Family Programming: We engage all of our summer camp families in year-round activities such as family weekend camps, day camps, and various themed events.
- Counselor-in-Training (CIT) Program: These future camp counselors have aged out of overnight summer camp or have been referred from partner programs for demonstrating leadership potential.

Austin Sunshine Camps' History

In 1928, The Young Men's Business League of Austin recognized the serious community threat of youth tuberculosis and established the Austin Sunshine Camps in Zilker Park, as it was believed that exposure to sunshine could promote healing from the disease.

The park provided a space in which local, economically disadvantaged children could gain weight, grow strong, and spend time outdoors. Today, Austin Sunshine Camps is still serving youth living near or below the poverty line.



>> Learn more at <https://www.sunshinecamps.org>

2024 AWARDS IN REVIEW

85

Finalists Recognized



18

Winners
Awarded

~450

Awards gala attendees

\$60k

In proceeds raised

The success of the 2024 Austin Under 40 Awards events
was made possible by our generous sponsors:



SPONSORSHIP LEVELS

Presenting Sponsor (1 available) – \$25,000

AVAILABLE

GALA PERKS

- Reserved seating for 14 guests at the 2025 Austin Under 40 Awards Gala
 - Includes preferred seating placement in best location of event venue, signage recognition
- Product placement and/or video advertisement during the gala*
- Opportunity to showcase a commercial/advertisement before or after the gala*
- Opportunity to showcase products in the event space
- Two-minute speaking role at awards gala
- Logo on event night fundraising screens

Naming rights to the *2025 Austinite of the Year* award:

- Company name will be announced during the Award gala during the award presentation
- Opportunity to introduce the 2025 Austinite of the Year award winner

MARKETING

Presenting sponsor recognition, company logo, and/or company website link featured in ALL marketing and event materials, including but not limited to:

- AU40 Website
- General Marketing Material
- Social Media Blasts
- AU40 Ancillary Events recognition
 - ★ Finalists Happy Hour
 - ★ Mayor's Coffee
 - ★ Winners' Brunch
- Presenting Sponsor right to include "The 2025 AU40 Awards Gala are presented by..."
- Post-Event Thank You email to send to all celebration attendees
- Minimum of two social media posts
- Logo on pre-event and post-event emails
- Digital ad(s) in the online auction pages

ANCILLARY EVENT PERKS

- Up to four (4) guests at the Finalist Happy Hour and Mayor's Coffee events honoring the 90 finalists.

SEND FIVE KIDS TO 2025 CAMP

- Proceeds from your contribution will send five campers to summer camp in 2025

Platinum Sponsor + Finalists Happy Hour (1 available) – \$15,000

PENDING INCUMBENT RENEWAL - CONTACT US TO REQUEST FIRST POSITION

EXCLUSIVE FINALIST HAPPY HOUR SPONSOR

- Logo placement on Finalist Happy Hour materials
- Showcase brand products and promotional materials to Finalists Happy Hour guests
- Ability to brand the Finalist Happy Hour with swag, signage, and a named cocktail*
- Five-minute speaking opportunity at Finalists Happy Hour

MARKETING

- Two social media posts
- Logo on pre-event and post-event emails
- Recognition as sponsor on website

GALA PERKS

- Recognition as a 2025 Austin Under 40 Sponsor at awards gala
- Reserved seating for 10 guests (full table) at the 2025 Austin Under 40 Awards Gala
- Logo on event night screens
- Logo on event program

SEND TWO KIDS TO 2025 CAMP

Proceeds from your contribution will send two campers to summer camp in 2025

Platinum Sponsor + Mayor's Coffee Event (1 available) – \$15,000

PENDING INCUMBENT RENEWAL - CONTACT US TO REQUEST FIRST POSITION

EXCLUSIVE MAYOR'S COFFEE SPONSOR

- Logo placement on Mayor's Coffee materials
- Five-minute speaking opportunity to address guests and provide introduction of the Austin Mayor

MARKETING

- Two social media posts
- Logo on pre-event and post-event emails
- Recognition as sponsor on website

GALA PERKS

- Recognition as a 2025 Austin Under 40 Gold Sponsor at awards gala
- Reserved seating for 10 guests (full table) at the 2025 Austin Under 40 Awards Gala
- Logo on event night screens
- Logo on event program

SEND TWO KIDS TO 2025 CAMP

Proceeds from your contribution will send two campers to summer camp in 2025

Platinum Sponsor + Winner's Brunch Event (1 available) – \$12,000

PENDING INCUMBENT RENEWAL - CONTACT US TO REQUEST FIRST POSITION

EXCLUSIVE WINNER'S BRUNCH SPONSOR

- Logo placement on Winner's Brunch materials including signage, and other items as agreed*
- Ability to brand the Winner's Brunch with swag and signage*
- Showcase company products and promotional items to Winner's Brunch guests
- Five-minute speaking opportunity at Winner's Brunch

MARKETING

- Two social media posts
- Logo on pre-event and post-event emails
- Recognition as sponsor on website

GALA PERKS

- Recognition as a 2025 Austin Under 40 Gold Sponsor at awards gala
- Reserved seating for 10 guests (full table) at the 2025 Austin Under 40 Awards Gala
- Logo on event night screens
- Logo on event program

SEND TWO KIDS TO 2025 CAMP

Proceeds from your contribution will send two campers to summer camp in 2025

Award Category Sponsor (18 available) – \$6,500

PLEASE VISIT <https://austinunder40.org/sponsorships/> TO SEE CATEGORY AVAILABILITY

SPONSORSHIP INCLUDES

- On-stage recognition as 2025 Austin Under 40 Category Sponsor at awards gala during specified category
- Exclusive naming rights for one of the awards categories, subject to availability
 - o Company name will be announced during the gala and included on category signage

MARKETING

- Two social media posts
- Logo on pre-event and post-event emails
- Recognition as sponsor on website
- Logo on large category finalist signage at Finalist Happy Hour, Mayor's Coffee, and Awards Gala

GALA PERKS

- Recognition as a 2025 Austin Under 40 Category Sponsor at awards gala
- Reserved seating for 10 guests (full table) at the 2025 Austin Under 40 Awards Gala
- Logo on event program

SEND ONE KID TO 2025 CAMP

Proceeds from your contribution will send one camper to summer camp in 2025

Live Auction Item Sponsor (6 available) –
\$3,000

AVAILABLE

MARKETING

- One social media post
- Logo on pre-event and post-event emails
- Recognition as sponsor on website

GALA PERKS

- Recognition as a 2025 Austin Under 40 Live Auction Item Sponsor at awards gala
- 2 tickets to the 2025 Austin Under 40 Awards Gala
- Logo on event program

FOR MORE INFORMATION ABOUT SPONSORING THE AUSTIN UNDER 40 AWARDS

Email: sponsorship@austinunder40.org
or visit: www.AustinUnder40.org

A 3.5% FEE WILL BE APPLIED TO CREDIT CARD PAYMENTS

CHECKS CAN BE PAYABLE TO:

Austin Under 40 Awards
c/o Young Men's Business League
PO Box 161270
Austin, TX 78716

For electronic payment methods, contact sponsorship@austinunder40.org