For Austin Artists. Branding the experience.

20TH ANNIVERSARY 'LOGO COMPETITION 'ARTIST RECOGNITION

#### **ABOUT AU40**

Since 1998, the Young Women's Alliance and the Young Men's Business League have partnered annually to host a series of events culminating in the Austin Under 40 Awards Gala—a black tie event and fundraiser honoring and celebrating 16 of Austin's emerging professionals and their mentors. Proceeds from the gala benefit the Young Women's Alliance Foundation and their grant recipient the Girl's Empowerment Network, and the Young Men's Business League's Austin Sunshine Camps. This year we celebrate our 20th anniversary.

# YOUNG WOMEN'S ALLIANCE

YOUNG MEN'S BUSINESS LEAGUE





#### LOGO COMPETITION

This year we're celebrating our 20th anniversary of giving back to our community. To mark this achievement, we're having a design competition for a permanent Austin Under 40 logo. The final selected logo design and the winning artist will be honored at our annual Nominations & Applications Kick-off Party this fall.









#### LOGO CRITERIA

The logo must meet the following requirements (examples below):

Include the language, "The [20th] Annual Austin Under 40 Awards" or "Austin Under 40 Awards [year]" (40 may appear as a number or a word)

Must include TWO (2) logos: 1. With Austin Under 40 and the 20th Annual & 2. With just Austin Under 40

Send in both PDF and original working file format (.ai, .id, .psd, .docx)

Include all font names and color codes (RGB or CMYK) used in the design

Include any linked files, as needed

A brief description of the logo and the artist

Reflect the Austin Under 40 awards, the Young Women's Alliance & the Young Men's Business League, and their philanthropic recipients, the Young Women's Alliance Foundation and the Austin Sunshine Camp







#### APPLICATION DEADLINE

Applications close after 11:59 PM on Saturday, September 30th, 2017. Late submissions will not be accepted.

You may submit more than one entry. Reach out to chairs@austinunder40.org will any questions regarding the submissions.

For more information, visit our websites at:

www.austinunder4o.org

www.youngwomensalliance.org

www.austinymbl.org

# CLICK HERE TO APPLY

#### **RELEASE FORM**

Thank you for your submission in the Austin Under 40 Logo Competition. All competition entries must be accompanied by a signed copy of this release form. If the entrant is under 18 years of age, a parent/guardian must also sign the release form.

In exchange for good and valuable consideration, I consent to the display and/or use of my original artwork submission or images thereof by Austin Under 40 (AU40), including its affiliated organizations of Young Women's Alliance ("YWA") and Young Men's Business League ("YMBL"). This consent applies in all forms currently known or discovered in the future, in all media, and in all manners, including, but not limited to, advertising, art, editorial, electronic and exhibition.

I hereby release Austin Under 40, including its affiliated organizations of YWA and YMBL, their respective directors, officers, agents, employees and guests from any and all claims of any kind regarding any form of use of my submission. I understand that if my submission is chosen as one of the finalists or the winner of the competition, it may be displayed by AU40, YWA or YMBL for any purpose, for an indefinite period of time and that if my submission is chosen, as a finalist, it will become the property of Austin Under 40 and it shall have an indefinite license to use it indefinitely for whatever purposes it see fit at no cost to Austin Under 40 or its affiliates.

SIGNATURE	 	 
PRINTED NAME	 	 
DATE	 	 